

PARTNERSHIP PACKAGE 2024 (Hybrid conference)



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| No | Sponsorship Packages | Diamond RM175K | Platinum RM80K | Gold RM50K |
|----|--|---|--|--|
| 1 | Branded as Conference's Event Partner | ✓ | ✓ | ✓ |
| 2 | Brand mention during event | ✓ | ✓ | ✓ |
| 3 | Complimentary conference passes | ✓ 6 passes to in-person conference 12 access to conference live streaming | ✓ 4 passes to in-person conference 8 access to conference live streaming | ✓ 2 passes to in-person conference 6 access to conference live streaming |
| 4 | Hyperlinked logo in conference webpage | ✓ | ✓ | ✓ |
| 5 | Brand presence in conference materials and social media platforms | ✓ | ✓ | ✓ |
| 6 | Logo exposure on SIDC's sponsored ad on FB, LinkedIn and Instagram | ✓ | ✓ | ✓ |
| 7 | Complimentary exhibition space at the conference | ✓ | | |
| 8 | Opportunity to be interviewed for conference video.* | ✓ | | |
| 9 | Opportunity to provide a quote on conference theme | | ✓ | ✓ |
| 10 | Sponsor's video content of choice to be played during conference Max two (2) minutes | ✓ | | |
| 11 | Sponsor's corporate video to be played during conference | | ✓ | |
| 12 | Opportunity to structure content and deliver for a panel OR opportunity to have a 20 mins dedicated session. Tagged as 'Powered by' in all communication relating to the session. ** Disclaimer: Content and/or proposed speaker to be approved by SIDC | ✓ | | |
| 13 | Opportunity to participate in one (1) conference panel session and showcase related thought leadership content. ** Disclaimer: Proposed speaker by sponsor organisation to be approved by SIDC | | ✓ | |
| 14 | Preferential rate for additional conference passes | ✓ | ✓ | ✓ |

* Max three (3) spokespersons in one recording session. Additional fees are applicable for additional spokesperson and for changes in recording schedule.

** Content and/or proposed speaker to be approved by SIDC

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| No | Sponsorship Packages | Silver RM40K | Bronze RM35K |
|----|---|--|--|
| 1 | Branded as Conference's Event Partner | ✓ | ✓ |
| 2 | Brand mention during event | ✓ | ✓ |
| 3 | Complimentary conference passes | ✓ 2 passes to in-person conference 4 access to conference live streaming | ✓ 1 pass to in-person conference 1 access to conference live streaming |
| 4 | Hyperlinked logo in conference webpage | ✓ | ✓ |
| 5 | Brand presence in conference materials and social media platforms | ✓ | ✓ |
| 6 | Opportunity to provide a quote on conference theme | ✓ | |
| 7 | Preferential rate for additional conference passes | ✓ | ✓ |

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| No | Sponsorship Double Conference | Remarks |
|----|--|---|
| 1 | Sponsor both SRI 2024 and BFF 2024 from any main sponsorship package | 10% discount of total sponsorship value |

À LA CARTE PACKAGE 2024



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SPONSORSHIP À LA CARTE

VALUE OF BENEFIT

Opportunity to have two (2) mins of video content to be played before one (1) coffee break

RM18,000

Max two (2) sponsors

Coffee Break F&B sponsor

RM8,500

Branding at Coffee Break area. Announcement of sponsor before coffee break

Lunch F&B sponsor

RM10,000

*Branding at Lunch Break area. Announcement of sponsor before and after lunch break
For one (1) lunch break.*

Exhibition space at SRI 2024 or BFF 2024 (physical)

RM5,000

Max 4 sponsors

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Register a minimum of 15 participants (physical, virtual or a combination)

| No | Package | Benefit (Sponsorship Package Based on Total Participants x Ticket Prices) |
|----|---|---|
| 1 | Branded as Conference's <u>Learning Partner</u> | ✓ |
| 2 | Branding on event brochure | ✓ |
| 3 | Branding on landing page | ✓ |
| 4 | Branding on event day | ✓ |